

GROMAX AGRI EQUIPMENT LIMITED

29th National Road Safety Week 29th Jan. to 04th Feb. 2018

Vadodara , 6th February, 2018 :

Inauguration ceremony:

29th Road safety week was celebrated with the great joy and enthusiasm during 29th Jan'18 to 3rd Feb'18 at Gromax Agri Equipments Ltd., in association with Traffic police Vadodara city, Vadodara.

Mr. Sandeep Jaiswal, Business Head- Gromax & Mrs. Amita Vanani, DCP , from Traffic branch Vadodara city inaugurated the 29th Road Safety Week Campaign. All HODs and ESOPs team actively participated in inauguration ceremony on Monday, 29.01.18 near Gromax Premises.



Mr. Sandeep Jaiswal Business Head- Gromax & Mrs. Amita Vanani DCP , Traffic branch inaugurated campaign booth

Campaign Activities:

Day started with participation in Traffic Awareness rally. Vehicle decorated with Helmet & Road safety banners and bike riders with helmet part of this rally with Traffic police Vadodara city. Campaign booths were organized beside the main road near Gromax premises. During the whole week celebration of this campaign, variety of educational banners and leaflets related to the road safety were distributed to the commuters. Gromax ESOPs team spread awareness about the road safety. Banners on Road safety were displayed on Traffic rally vehicle and Gromax campaign point.



Campaign & counseling at Gromax boundary point:

Those drivers who followed road safety & traffic rules were promoted by presenting a gift pen as a token of appreciation. Commuters were also explained about the methods and necessities of the road safety like they must understand the use of helmets or seat belts while driving.

The aim of celebrating road safety week is to promote the road safety measures in the community, schools, colleges, work places, on roads and etc. To aware the people about the speed limit of the vehicles to prevent road accidents. To maintain the speed and required distance from other vehicle. To aware people that do not drink, do not drive when tired and do not use phones or radios while driving.



Awareness training at School:

Gromax ESOPs team arranged a road safety awareness training at H. S. Patel school students. School program started with appeal of Mr. Anand Mahindra Chairman M&M Group, for road safety. ESOPs team spread awareness on road safety among student through presentation & cartoon film and distributed Road Safety Slogan goodies to winners of Road safety quiz and motivated them to understand the importance of road safety in life. More than 400 students committed for road Safety and also committed to spread awareness to family, friends and society at large.



Closing Ceremony at Traffic Police Vadodara city:

HODs of Gromax attended closing ceremony function of Vadodara Traffic Police organized on 4th Feb. 2018. Gromax was honored by appreciation memento from Mr. Manoj Shashidhar, Police Commissioner, Vadodara city.

