

# Swachha Gujarat Swastha Gujarat

## **Rural Sanitation Drive**

Taking forward the 'Clean India' campaign, Gromax Agri Equipment Ltd. had decided to promote rural sanitation program and moved on to construct toilets in the house of Most Needy Families in a village 'Rayan Talavadi' near Vadodara. About 60% families of this village fall in BPL category and thrive on daily labour.

In Phase I- 26, Phase II- 15, Phase III - 15 such families including one Aganwadi centre were identified and the toilets were constructed in F15,F 16 & F17. Adopting to improve the health & sanitation in this very village, Gromax constructed another 07 toilets in F18. It has strengthened the message of 'Clean India', the efforts and drive of Mahindra & Mahindra to improve the social life of rural India.



Gromax ESOPs Team visiting village

## **Project Initiation**

Post construction of toilets, Gromax Esops team had on-site discussion with the Villagers, their Talati & Sarpanch.



## **Process check**

Gromax Esops team regularly visited the village & monitored the progress of the project. Each Toilet has been assigned a unique identification code for future audit.



The Team also visited the houses where the toilets were constructed in F15, F16 & F17. The families have not only used the facility but also kept it very nicely clean and maintained.

## **Completion & Handing Over ceremony**

On dated 27.01.18, completion of the project, a formal handing over ceremony organized in the village school. Addressing over 16 families, Business Head Gromax, Mr. Sandeep Jaiswal emotionally connected the cleanliness and hygiene to their health and overall happiness.



Gromax ESOPs team formally handing over the facility to villagers with the "Certificate of Commitment"



Beneficiaries with newly constructed toilets

## Certificate of Commitment

To motivate & self propel the families to use & maintain the newly constructed toilet our Esops Team has designed a unique 'Certificate of Commitment'. Herein, the beneficiary himself as well as the village Sarpanch, signed the commitment of being responsible towards the cleanliness & health of his/her family members and also committing to use the facility. This certificate is placed inside the house which always reminds them of the 'Commitment' made by them to themselves.

**Gromax**

  
एक कदम स्वच्छता की ओर

**ग्रोमैक्स एग्री इक्वीपमेंट लिमिटेड, वडोદરા**  
( अगाઉ नी मडिन्द्रा गुजरात ट्रेक्टर ली.)

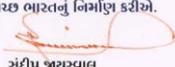
**प्रतिबद्धता प्रमाणपत्र**

હું \_\_\_\_\_ આરોગ્ય, તંદુરસ્તી અને સ્વચ્છતાનું મહત્વ સમજુ છું અને મારા પોતાના અને પરિવારના આરોગ્ય અને સ્વચ્છતા માટે કટિબદ્ધ છું. હું હંમેશા મારા પરિવારને શૌચાલય વાપરવા માટે પાલન કરાવીશ.

લાભાર્થીની સહી અને સરનામું \_\_\_\_\_  
તારીખ : \_\_\_\_\_

શુભેચ્છા સહ  
આવો સ્વચ્છ ભારતનું નિર્માણ કરીએ.

સરપંચની સહી  
નામ : \_\_\_\_\_ (ક) -વડોદરા.

  
સંદેપ જાગરવાલ  
બીઝનેસ ડેડ, ESOPs લીડર  
ગ્રોમૅક્સ એગ્રી ઇક્વીપમેન્ટ લીમિટેડ, વડોદરા



Beneficiaries with the ESOPs Team Gromax